

## Transcom appoints new CTO

Press release

2018-08-27

**Stockholm, August 27, 2018**

Transcom has appointed Stefan Berg as the company's chief technology officer.

"We are happy to welcome Stefan to the Transcom family in this exciting time, where cutting-edge initiatives are driving the customer care space. His experience of building high performing, agile organizations that can drive digital transformation and quickly bring true innovation to the market will be an enormous asset for us going forward", says Michael Weinreich, President & CEO, Transcom.

Stefan has a background within Computer Science and Software Engineering, and his career spans notable positions in well-known brands as well as startups, such as Business Area Manager for Cybercom Group, CIO for Sweden's largest MSO/ISP Com Hem AB, and most recently, VP Connected Consumer Solutions Electrolux, where he previously served as VP of Operations and Technology.

"Transcom is a large and solid yet fast moving company. I quickly realized that it is full of change agents, a true asset for a forward looking CTO. I look forward to adding my knowledge and experience to improve Transcom's internal digital processes as well as to partner with Transcom's clients to guide them through their digital transformation process", says Stefan Berg, CTO, Transcom.

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### **About Transcom**

*Transcom is a global customer experience specialist, providing customer care, sales, technical support and credit management services through our extensive network of contact centers and work-at-home agents. We are 29,000 customer experience specialists at 50 contact centers across 21 countries, delivering services in 33 languages to international brands in various industry verticals.*